

NEWSLETTER



CALIFORNIA ARBORETUM FOUNDATION

SPRING ISSUE 1975



The next day, Sunday, the usual early birds were at the gates. Promptly at 9:00 a.m. the gates were unlocked and from past experience, everyone stood back while the initial surge flowed past the rotunda and onto various areas where special booths were located. Light showers at the Arboretum came infrequently as compared to the heavy rains, hail, and snow in other parts of the Los Angeles basin. By 4:00 p.m. with heavy dark clouds ready to unload, Baldwin Bonanza V came to a wet and glorious end.

BALDWIN BONANZA V A "FLOWERING INFERNO"

And The Rains Came . . .
And Would You Believe . . .

That this outdoor event was not cancelled??

That over 1,000 members and their guests attended the Saturday Night Preview??

That over 13,000 enthusiasts attended the Sunday plant sale??

That \$26,000, a new record, was raised for the construction of the Hall of Environmental Education???

That over 260 volunteers made this event an overwhelming success in spite of the rains???

It all happened whether you're a

believer or not. Weather conditions threatened all week and not until Saturday morning, April 5th, the preview night, did the rain begin to fall and dampen the spirits for those who had worked many months to prepare for Baldwin Bonanza V. With every passing shower, hopes were buoyed that this was the last burst of rain, but it remained an on-and-off proposition for the entire evening. Undaunted by rain, members and their guests arrived throughout the night and although wet and cold, the overwhelming consensus was that the event was most enjoyable and that both plants and people enjoy rain.



For Mrs. Todd Taylor, Baldwin Bonanza Chairman; John Provine, Arboretum Superintendent; and all of the countless volunteers, trustees, and staff members who took part in the many months of planning and work, the successful climax was sweeter than normal. The added experience of performing under pressure and making last minute changes while retaining complete control of the situation is the distinction of a well organized, mature, and efficient organization.

As with most fund raising events, the Plant Sale, Saturday Night Preview, Raffle, Food Booth, etc., are all heavily dependent upon donations from the agricultural industry and the many interested merchants and organizations.

The California Arboretum Foundation gratefully acknowledges the contributions of the following organizations and individuals:

The following contributed to raffle prizes:

Brown-Jordan Co.
 Southern California Greenhouse
 Bushnell Optical Div.
 Bausch & Lomb
 Mrs. Marie Barnes
 Wilbur-Ellis Co.
 Santa Anita Liquor
 Towne Cleaners
 Marsh's El Rancho Pharmacy
 Sunny Slope Chrysanthemum Gardens

Home Savings & Loan Assn.
 Alfred B. Graff-Roehrs Co.
 Acapulco Mexican Restaurants
 Chalon's of Pasadena
 Great Western Savings & Loan Assn.
 The Cask'N Cleaver
 Jacobs Bros. Textile Co.
 Consan Pacific, Inc.
 The Derbe Restaurant
 Woody and Eddy's
 Germain's Inc.
 Rosedale's Nurseries
 McDonald's
 Kern Foods, Inc.
 Movieland-Wax Museum
 Paramount Perlite Sponge Rock
 International House of Pancakes
 Van Ness Water Gardens
 Plantsmith
 Buffum's Beauty Studio
 Buffums-Fashion Park
 Frank's Barber Shop
 Nash's
 Atlantic Richfield Co.
 Pickwick Bookshops
 Lane Publishing Co.
 Pellegrino's
 Gina's Salon
 L.R. Brock Co.
 Miles Laboratories, Inc.
 Kloke's Liquor Stores
 Busch Gardens
 Arcadia Sporting Goods
 Fred A. Stewart, Inc.
 Gockley's
 Santa Anita Flowers

Rancho Gardens Florist
 Broadway Florist
 California Liquid Fertilizer Co.
 California Picture Framing Co.
 Arcadia Lumber Co.
 San Martin Florist
 Kellogg Supply Co.
 Lawry's Foods
 L.A. Seed Co.
 May Co. Arcadia
 Jacob Maarse Florist
 See's Candy Shops, Inc.
 A. C. Vroman, Inc.
 Preston Weed Control Co.
 Black Magic Leisure Group
 Chacon Chemicals
 Ramsey Lawson
 Vons Grocery, #59
 Disneyland
 Bob Charez

The following nurseries have donated for the Baldwin Bonanza:

Boething-Treeland Nursery Co.
 Bordier's Nursery
 El Modeno Gardens, Inc.
 El Monte Tropical
 Hines Wholesale Nurseries
 Keeline Wilcox Nurseries, Inc.
 McCaskill's Gardens
 Monrovia Nursery
 Nuccio's Nursery
 Perry's Plants, Inc.
 Roy Carter-Seedsman
 Select Nurseries
 Sunset Tropical
 Mr. Alan Foster

The following contributed to food:

Vons Grocery
 Cheese Cellar
 Watson-Dreeps Co.
 Ralphs Grocery
 Alpha Beta
 Claro's Italian Delica.
 Cafe Valdez-Sierra Madre
 Alta Dena Dairy
 Elgee Meats
 Bell Brand Foods
 Charles Gilb

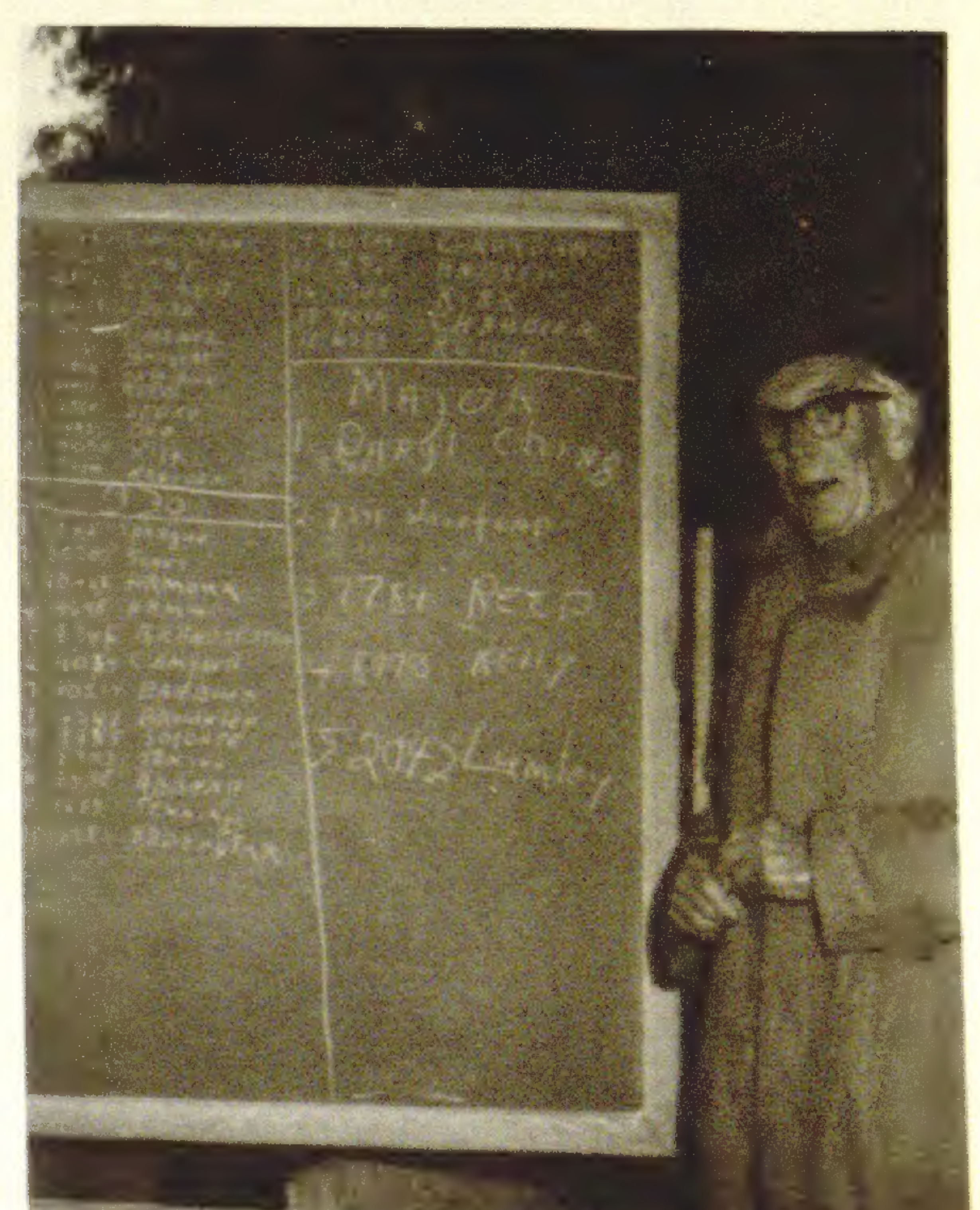
Twelve members of the Arcadia Police Explorer Post 101 directed traffic in the various parking lots which brought about a great improvement over past years.

Jack Atkinson and John Provine both won permanent wave sets from a beauty salon. This is Men's Lib?

Adding to the monetary success was the fact that there are now 170 new members of the California Arboretum Foundation.

John Fukushima, a member of the Board of Governors, sold the most raffle tickets — 24 books.





2ND SPRING EXTRAVAGANZA – A ROARING SUCCESS

The Baldwin Bonanza serves a special purpose in providing to the general public rare, unusual, difficult-to-obtain plants, and Arboretum Plant Introductions. The Spring Extravaganza is a horticultural Field Day especially designed to serve the needs of the general public, home gardeners, apartment and condominium dwellers – anyone interested in plants. It is also an open house event to give everyone a chance to view the many horticultural displays as well as those areas not normally visited by the general public – the research laboratories, herbarium, growing houses, nursery, and even the horticultural library.

The 2nd Spring Extravaganza held on May 17 and 18, like the first, was an overwhelming success as 17,000 attended the two-day event, taking in everything the Arboretum had to offer.

Plant organizations staging exhibits and all-day lectures include the Cactus and Succulent Society, Cymbidium Society, Southern California Daffodil Society, Epiphyllum Society, Gladiolus Society, Hemerocallis and Amaryllis Society, Herb Society, Iris Society,

Pasadena Horticultural Society, Rose Society, San Gabriel Valley Begonia Society, San Gabriel Valley Orchid Hobbyists, and the Santa Anita Bonsai Society.

Two of the most popular events of both days included the vegetable gardening demonstration which was repeated six times and the Plant Clinic which had a continuous thriving business. Orchid societies and growers put in a spectacular display of orchids taking advantage of the recently constructed but unlandscaped Tropical Greenhouse. The Research Laboratories Open House included displays on the absorption of smog by plants, poisonous plants, edible weeds, research in plant breeding, and a display of insectivorous plants.

Perhaps the greatest reward achieved for such an outpouring of horticultural exhibits and information to the general public was a whopping 200 new members of the Arboretum.

Our sincere thanks to all the horticultural organizations and individuals who helped to make this Spring Extravaganza a Roaring Success.





MORE EXTRAVAGANZA . . .



ANOTHER NEW RECORD

In 1972 it was 1,000 and 3 by '73

In 1973 it was 2,000 and 4 by '74

In 1974 it was 3,000 and 5 by '75



In 1972 the membership of the California Arboretum Foundation stood at 700 members and in fact, had stagnated at this number for many years. 1971 and 1972 were trying years for the Arboretum especially in the quest to better serve the general public through expanded educational and public services programs. In order to expand these services and to make the California Arboretum Foundation become a more active and viable organization, Mrs. Peter Douglas, President of the Foundation, and Francis Ching, Director, agreed that a larger membership as well as a larger group of volunteers, Las Voluntarias, was much needed and thus began a concerted membership campaign.

In 1973, 1,000 and 3 was attained as was 2,000 and 4 in 1974. At the recently concluded Baldwin Bonanza, 170 new members were signed up and coupled with the 200 new members signed up at the Spring Extravaganza, the membership has now surpassed 3,000 and 5 by '75, with a total of 3,125 members. Meanwhile, Las Voluntarias has likewise grown to over 200 members and are depended upon to serve in all facets of operations.



NATURALLY — A MOSAIC

For volunteers Grace Robinson and Ruth Brankey May 17, 1975, was a special day. Their mosaic, made entirely of plant parts, was finally completed after a year and a month of drawing, dyeing, testing, collecting plant parts, consulting, etc. Never before had they undertaken such a task and with so little to go on.

The completed mosaic with a three-dimensional effect measures six feet high by eight feet wide and hangs in the rotunda of the entryway. Some forty different kinds of seed and plant parts were used and at least the same number were tried but discarded. This mosaic is the biggest of its kind that is known and is impressive not only because of the size but also because of the attending detail.



The mosaic, done in scale, depicts the Queen Anne Cottage and the Wolfskill eucalyptus tree (*Eucalyptus globulus*) in the Historical Section of the Arboretum. The real tree is 110 years old and stands 176 feet tall while the Queen Anne Cottage, constructed in 1881, is a California State Historical Landmark.

Grace Robinson and Ruth Brankey are hard-working volunteers and tend to their regular assignments in crafts besides working on mosaics. They are not willing to rest on their hard-earned laurels and are looking forward to planning and working on their second creation.

Bark, seed, seed parts, flowers and other parts of plants were used from the following plants to make the mosaic of the Queen Anne Cottage and the Wolfskill eucalyptus tree:

BOTANICAL NAME	COMMON NAME
<i>Cassia excelsa</i>	Crown-of-Gold
<i>Cassia leptophylla</i>	Gold Medallion
<i>Araucaria heterophylla</i>	Star Pine
<i>Eucalyptus citriodora</i>	Lemon Gum
<i>Melaleuca styphelioides</i> ..	Prickly Paperbark
<i>Bambusa oldhamii</i>	Giant Bamboo
<i>Quercus rubra</i>	English Oak
<i>Liquidamber styraciflua</i>	Sweet Gum
<i>Zea mays</i>	Corn
<i>Eucalyptus maculata</i>	Spotted Gum
<i>Buxus sempervirens</i>	English Boxwood
<i>Syncarpia hillii</i> ...	Hill's Turpentine Myrtle
<i>Jacaranda acutifolia</i>	Jacaranda
<i>Acacia farnesiana</i>	Sweet Acacia
<i>Eucalyptus globulus</i>	Blue Gum
<i>Cupressus sempervirens</i> ...	Italian Cypress
<i>Pinus species</i>	Pine
<i>Lycopodium species</i>	Club Moss
<i>Eucalyptus pulverulenta</i>	Silver Dollar Eucalyptus
<i>Eucalyptus erythrocorys</i>	Red Cap
<i>Luehea divaricata</i>	Common Whiptree
<i>Eucalyptus macrocarpa</i>	Silverleaf Eucalyptus
<i>Solanum nigrum</i>	Black Nightshade
<i>Aspidosperma australe</i> ...	Guatambú-saiyú
<i>Harpullia arborea</i>	Harpulli
<i>Cupressus sempervirens</i> ...	Italian Cypress
<i>Sequoia sempervirens</i> ...	Coastal Redwood
<i>Croton variabilis</i>	Croton
<i>Ruscus aculeatus</i>	Butcher's Broom
<i>Araucaria bidwillii</i>	Bunya Bunya
<i>Brachychiton</i>	Flame Tree
<i>Quercus falcata</i>	Spanish Red Oak

BOTANICAL NAME	COMMON NAME
<i>Ceratonia siliqua</i>	Carob Tree
<i>Magnolia grandiflora</i> ...	Southern Magnolia
<i>Paulownia tomentosa</i>	Empress Tree
<i>Eucalyptus sideroxylon</i>	Red Ironbark
<i>Alnus glutinosa</i>	Black Alder
<i>Callistemon rigidus</i>	Bottlebrush

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Newsletter of the California Arboretum Foundation

Mark your Calendar!

September 19, 1975 —

Queen Anne Frolic — In addition to the fabulous barbecue beef dinner, tour of the grounds and historical section, dancing and entertainment, a special raffle for two round trip tickets to Hawaii courtesy of Western Airlines will be offered. What a way to go!!!

November 22 through 30, 1975 —

FOTA Show and Preview



CALIFORNIA ARBORETUM FOUNDATION

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